



ellareach *Portfolio*

MAY 2025

About EllaReach

ELLAREACH DIGITAL MARKETING

EllaReach was founded on a passion for bringing images and ideas to life. With a commitment to fresh, innovative perspectives, the agency delivers tailored marketing solutions that help clients connect authentically with their audiences. Creativity and adaptability drive every project, ensuring each strategy is uniquely crafted to meet specific business objectives.

The range of services includes social media management, social media marketing, social media and Google ads, content writing, content strategy, email marketing, SEO management, website development, website management and maintenance, branding and logo design, and online reputation management.

With a dedication to excellence, EllaReach goes beyond conventional marketing norms, providing services that are both professional and highly customized. Strategies are carefully adapted to align with each client's vision, embracing bold and unconventional approaches when needed. Clients can expect reliability, innovation, and a results-driven approach designed to elevate their brand's presence and impact.



ELZE CILLIERS

Founder & Marketing Director

"Through perseverance and determination, you will discover your reach and achieve what once seemed impossible."

Capability Statement

SKILLS AND EXPERTISE

Digital Marketing and Strategy

- Social Media Marketing
 - Strategy, content creation, analytics
- Search engine optimisation
 - On-page, off-page, keyword research, Google Business Profile
- Content Marketing
 - Blog writing, email automation, lead magnets
- Paid Advertising
 - Google, Meta, LinkedIn Ads
- Digital Strategy and Consulting
 - Market research, competitor analysis, performance tracking

Website Design & Automation

- WordPress and Wix website design, management and optimisation
- Internal system automation and workflow optimisation
- CRM creation and execution:
 - Lead collection
 - Proposal automation
- Coding knowledge (basic)

Branding & Design

- Brand identity and positioning
- Logo and visual design,
- Digital assets creation
- QR code integration for marketing and lead generation

Capability Statement

CONTINUE

Online Presence & Reputation Management

- Google Business Profile setup and optimisation
- Online reviews and reputation monitoring
- Community engagement and crisis management

Software & Tools Proficiency

- **Research and Analytics:**

- Google Analytics
- Metricool and
- SEMrush

- **Microsoft Suite:**

- Word, Excel, PowerPoint, Outlook

- **Design Software:**

- Canva
- Adobe Creative Cloud
 - Illustrator
 - Photoshop
 - InDesign
 - Lightroom
 - Acrobat
 - Premiere Pro
 - Adobe XD

- **Website & Automation:**

- WordPress
- Wix
- HubSpot
- Zapier
- Google Forms
- Notion

Capability Statement

CONTINUE

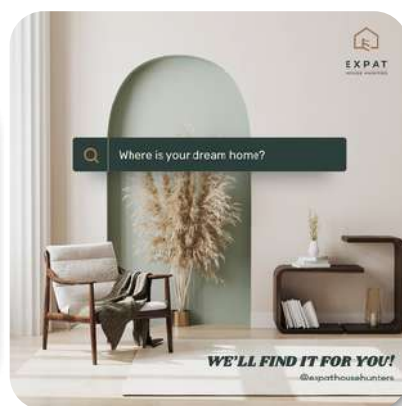
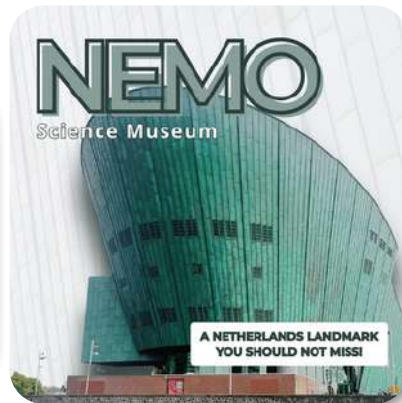
- **Social Media & Ads:**
 - Metricool
 - Meta Business Suite
 - LinkedIn Campaign Manager
 - Google Ads
 - Facebook Ads Manager
- **CRM and Lead Generation:**
 - HubSpot CRM
 - Google Sheets
 - Typeform
 - QR Code Generators



Expat House Hunters

An expat relocation agency specialising in sourcing and securing rental housing for expats in the Netherlands

Instagram & Facebook



"Discover your reach, and you'll realize the world is closer than you think."



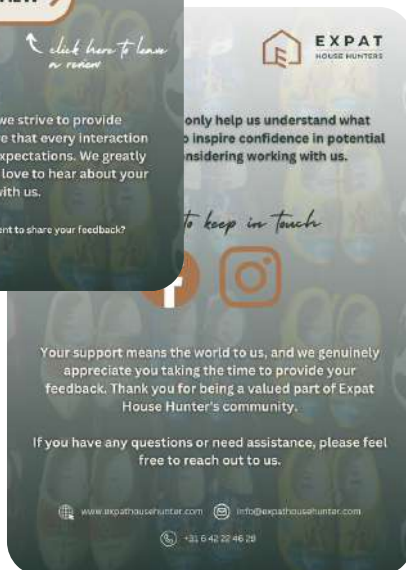
Expat House Hunters

An expat relocation agency specialising in sourcing and securing rental housing for expats in the Netherlands

Other designs



Client review request document



Discount campaign



Welcome card (Printing)



Client profile card

"Success begins when you discover your reach and take the first step beyond comfort."



Expats Amsterdam Rentals

A real estate agency based in Amsterdam

Instagram, Facebook & LinkedIn



"The moment you discover your reach is the moment you begin to change everything around you."



Expats Amsterdam Rentals

A real estate agency based in Amsterdam

Other designs

Discount flyer

Uw eigendom verhuren met vertrouwen & BESPAAR meer!

Verhuur uw woning met **NUL** risico! Expats Amsterdam Rentals – de go-to service voor het verhuren van woningen aan de expat community!

- ✓ No Cure, No Pay – Je betaalt alleen als we een huurder voor je huis hebben!
- ✓ **NIEUW**: 20% Korting op onze makelaarskosten zodra je woning is verhuurd!

Scan me! 

Neem contact op voor meer informatie

Rent Out Your Property with Confidence & SAVE More!

Rent out your property with **ZERO** risk! Expats Amsterdam Rentals – the go-to service for renting homes to the expat community!

- ✓ No Cure, No Pay – You only pay when we secure a tenant for your home!
- ✓ **NEW!** 20% Discount on our realtor fee once your property is rented out!

Scan me! 

Contact us for more details

Email signature concept ideas

MYRTHE BURNS
Expats Amsterdam Rentals

www.expatsamsterdam.nl
info@expatsamsterdam.nl
Piet Heinkade 55, 1019 GM Amsterdam





EXPATS AMSTERDAM RENTALS

info@expatsamsterdam.nl
www.expatsamsterdam.nl
Piet Heinkade 55, 1019 GM Amsterdam

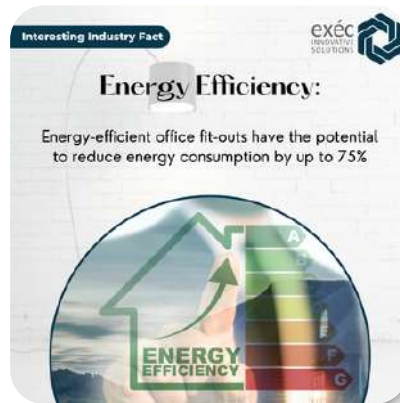




Exec Innovative Solutions

Turnkey workplace fit-out, project management & consulting company based in Somerset, Western Cape

Instagram, Facebook & LinkedIn



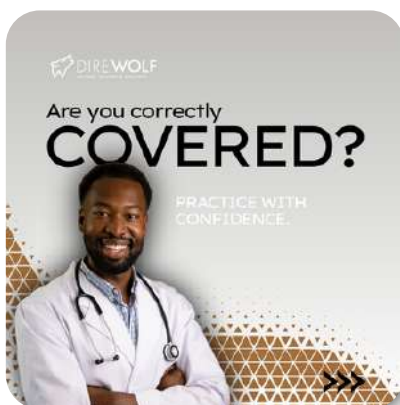
"When you discover your reach, you'll find that success is within your grasp."



Dire Wolf

A bespoke insurance advisory based in Paarl.

Instagram, Facebook & LinkedIn





All-Tings Online

An online e-commerce retail store

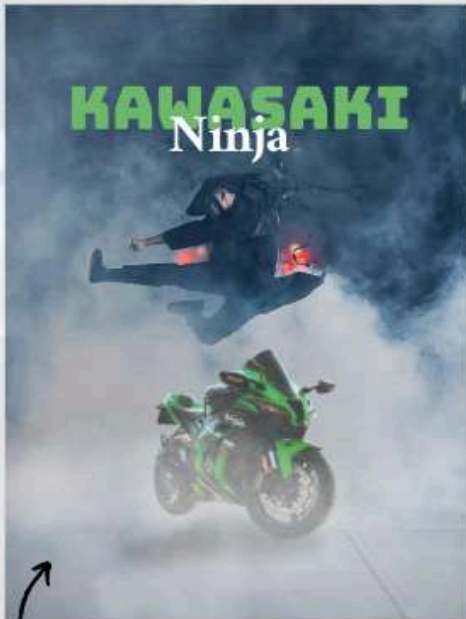
Instagram



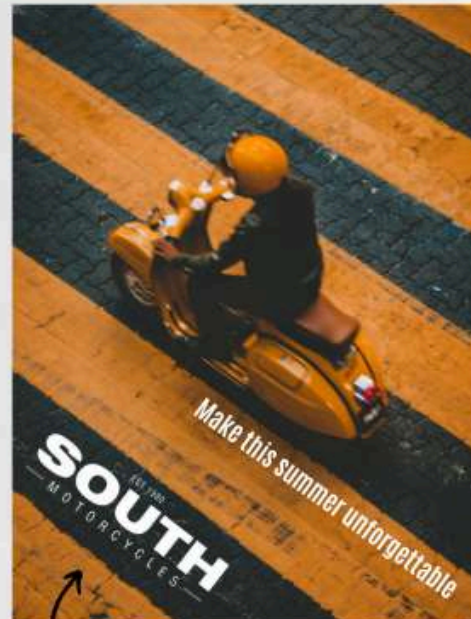
Your reach defines your impact—discover it, embrace it, and let it guide your journey."

Concept Designs

Concept designs for a motorcycle dealership



Advertising specific brands and models to target brand/model loyal clients



Seasonal/special occasions



Road safety & also promoting gear/accessories also sold



Really like this, caters for real followers! A definite MUST!

We can maybe create stickers/buffs to promote this event even further.



Your reach defines your impact—discover it, embrace it, and let it guide your journey."

Websites:

EXPAT HOUSE HUNTER: www.expathousehunters.com

EXPAT HOUSE HUNTERS

Menu

Relocation made easy

Finding your dream home is now possible.

Get Started

Are you relocating to the Netherlands?

Services
That You Can Trust

We prioritise your individual requirements, offering tailored solutions and personalised attention.

1003
Clients assisted in finding their new home

Fast
Our services are characterised by speed, ensuring quick and efficient solutions.

Learn More

Are you relocating to the Netherlands?
It's about finding the right home
Get Started

Expat House Hunters
4.9 ★★★★★ 36 Google reviews
You manage this Business Profile
Service options: Online appointments
Phone: +31 6 42224629
Hours: Closed · Opens 9am

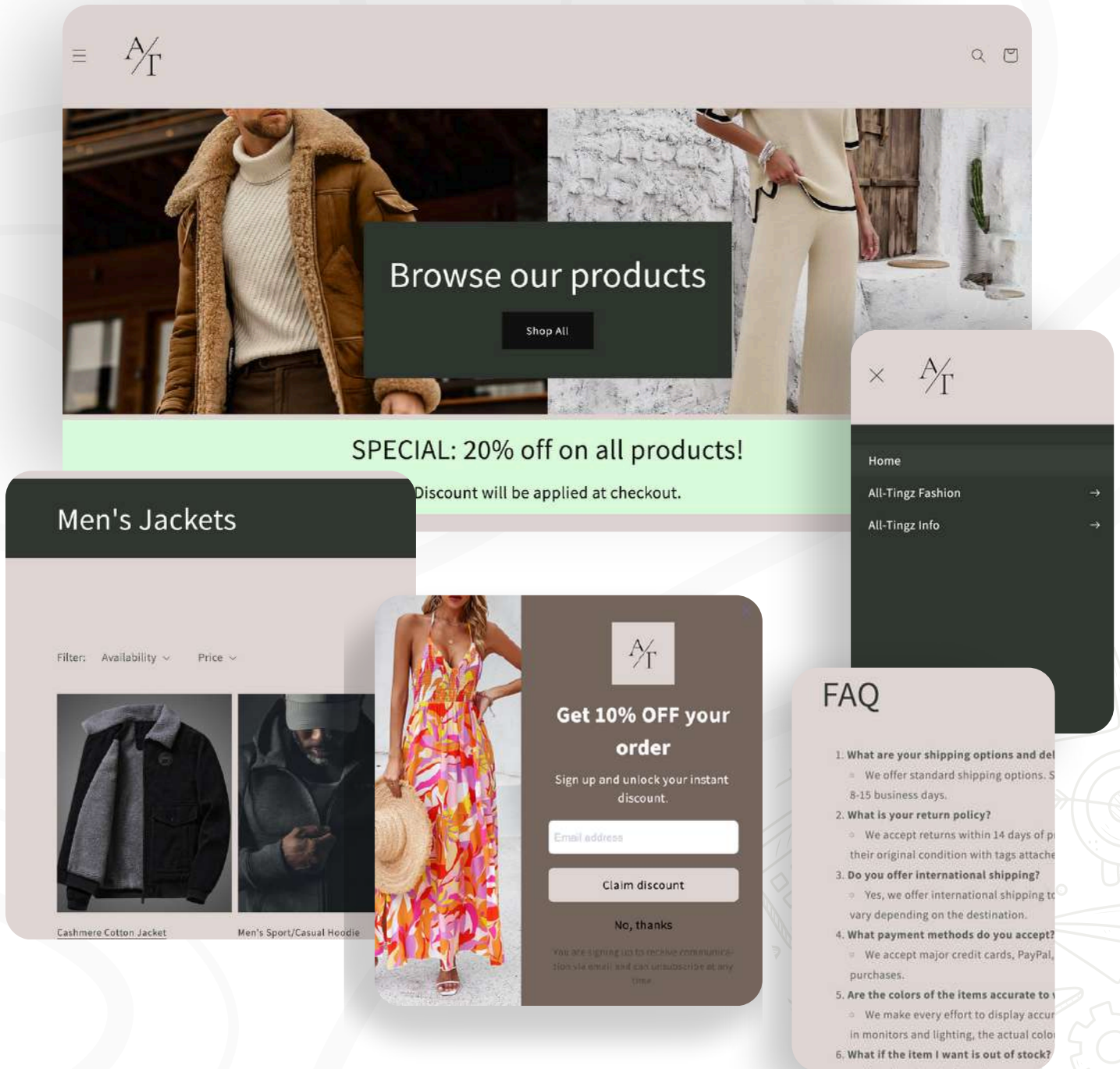
Full Relocation Package
Start your free consultation >
Price: Determined during and/or after consultation
Free consultation (casual chat) to meet each other and determine specific requirements
Customised as per clients requirements.

Website refurbishment & Google Business Profile set-up 2024

"Challenges are opportunities to discover your reach and realize your true potential."

Websites:

ALL-TINGZ ONLINE: www.alltingzonline.com



Shopify website set-up & maintenance 2024

To discover your reach is to discover your power—there are no limits but the ones you set."

Websites:

EXPAT AMSTERDAM RENTALS www.expatsamsterdam.nl

EXPAT AMSTERDAM RENTALS

Home Buy Rent Woning Verhuren Over Ons

Laat Uw Woning Voor U Werken.

Vind Mijn Huurder

Rented out

Rent A Home

Trust us to provide you with the perfect home. Fast and efficient rentals with us.

Find Rentals

Vertel Ons Meer Over Uw Woning

Geef de essentiële details van je woning.

Type eigendom

Alleenstaand Huis

Doel van de plaatsing

Te Koop

Vorige

1% incl. vat
Verkope
Snel uw huis verkopen

- ✓ Personalised sales advice
- ✓ Free property evaluation
- ✓ Complimentary photos and video
- ✓ Staging advice
- ✓ No cure, no pay policy
- ✓ No listing fees

Plaats uw woning

**Real estate agency based in
Amsterdam**

To discover your reach is to discover your power—there are no limits but the ones you set."

Websites:

HEUNES ARCHITECTS: www.heunesarchitects.com



***Residential architect based
in Pearl Valley.***

To discover your reach is to discover your power—there are no limits but the ones you set."

Logos:

EXPAT AMSTERDAM RENTALS:



ALL-TINGZ ONLINE:



ELLAREACH:

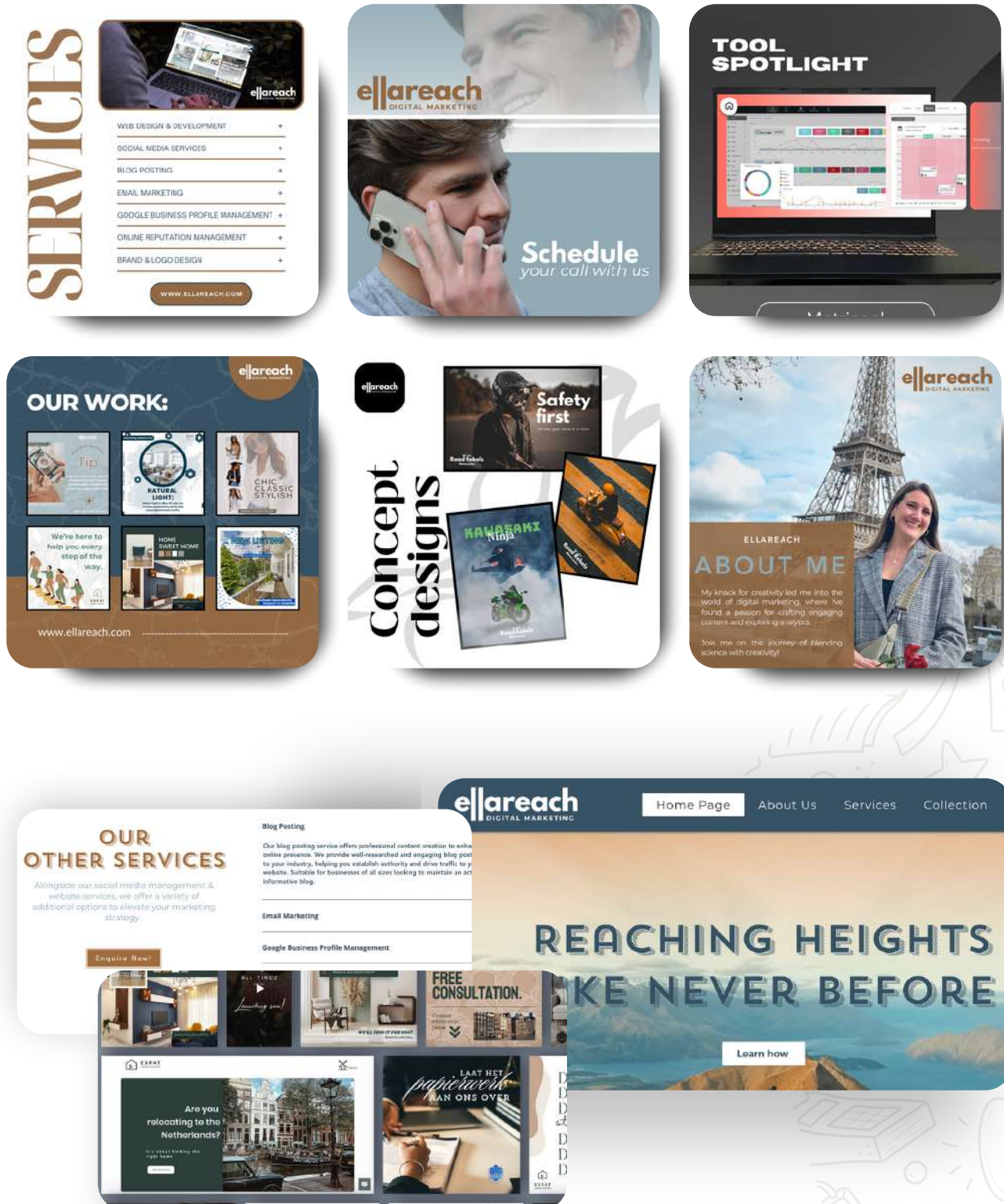


To discover your reach is to discover your power—there are no limits but the ones you set."

EllaReach

Our social media & website (www.ellareach.com)

Instagram, Facebook & LinkedIn



"The world expands when you dare to discover your reach."

Contact Details

EMAIL



admin@ellareach.com

PHONE



+27 76 728 3366

WEBSITE



www.ellareach.com

LOCATION



Stellenbosch, Western Cape, South Africa



Let's bring your
vision to *life*.